



## PRESS RELEASE

### AI SEMINAR STARTS THE BRITISH BREEDING SEASON

The 2007 breeding season got off to a flying start on 16<sup>th</sup> January with an AI Seminar at The Hare & Hounds Hotel, Westonbirt, Gloucestershire, given by top Stud Vets Chris Shepherd MRCVS and Carlyne Crowe MRCVS from Willesley Equine Clinic, pioneering Consultant Vet Martin Boyle MRCVS and Tessa Clarke, Stud Manager of the renowned West Kington Stud. The Seminar was chaired by Pete Ravenhill MRCVS.

Mare and stallion owners from as far afield as Cornwall and Lancashire came to listen to four fascinating presentations covering the history of AI techniques from 1322 to date; managing your stallion using AI; the logistics and timing necessary when using AI; and the conception rates to be expected when using AI. **The important message to take home from the afternoon was that the results from using frozen semen can now be just as good (if not better) as with chilled semen.**

The lively Q&A sessions that followed each speaker highlighted the huge interest in the subject and showed that British Breeders are committed to providing top quality service and producing top quality horses ... and who knows, it could well be an AI-conceived horse that brings back Gold in 2012!

Ends.

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